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Toy Platoon Reporting for Duty!

Operation Homefront Partners with Dollar Tree to Launch 2009 Holiday Toy Drive and Collect Holiday Gifts for Thousands of Military Children

(SAN ANTONIO) – Operation Homefront and Dollar Tree, Inc. (NASDAQ: DLTR) have joined forces again this holiday season to gather Christmas gifts for thousands of military children across the country. The toys will be donated by customers of the more than 3,800 Dollar Tree stores nationwide.

Last year, Dollar Tree patrons donated an estimated \$5.8 million in toys; this year's goal is \$6 million. The toy drive comes at a time when Operation Homefront, a non-profit that helps military families in need and provides support to our nation's wounded warriors, has seen a 46 percent increase for requests for financial assistance and 222 percent increase in requests for food assistance over last year.

"For the last three years, Dollar Tree and its customers have helped boost the morale of our nation's service members," said Operation Homefront Chief Executive Officer Jim Knotts. "Military families are not only dealing with the effects of the war, but also the economic recession. They've been hit especially hard over the last year. These donated toys will allow them to provide a happy holiday for their children."

"Dollar Tree is proud to serve as a national sponsor of Operation Homefront," said Chelle Davis, Dollar Tree spokesperson. "Our military and their families sacrifice so much- especially during deployments. It is an honor to participate in this program and give back in this small way."

Dollar Tree will collect items in its stores November 15 – December 15. Once the program ends, Operation Homefront volunteers will collect and distribute the gifts to military children at events nationwide. In areas where Operation Homefront does not have a chapter, local Family Readiness Groups will distribute the toys to military families and their children.

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About Operation Homefront

Operation Homefront provides emergency assistance for our troops, the families they leave behind and for wounded warriors when they return home. A national nonprofit, Operation Homefront leads more than 4,500 volunteers in 30 chapters nationwide, and has met more than 105,000 needs since 2002. Operation Homefront is a four-star rated charity by watchdog Charity Navigator. Nationally, 92-cents of every dollar donated to Operation Homefront goes to programs. For more information about Operation Homefront, please visit www.operationhomefront.net.

About Dollar Tree, Inc.

Dollar Tree, a Fortune 500 Company, operated 3,803 stores in 48 states as of October 1, 2009, with total retail selling square footage of 32.3 million. To learn more about the Company, visit the Company's website, www.DollarTree.com.

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